At such an uncertain time in our world, we are full of gratitude for the reminder of the importance of community. Early in this past financial year we came together with our partners at our Annual Partner Conference. As a collective we discussed sustainability in its holistic form, economic, environmental and social. We learned about new ways to build sustainable communities and organizations and how to implement these visions for the brand new decade ahead.

As COVID-19 began to spread around the globe, these ideas really took hold. Our partners moved mountains to protect their communities from the virus itself and its ongoing economic impact but by building sustainability into the core of their models our partners have been able to remain operational despite a downturn in funding, the world over. They have supplied essential food packages and supplies, protected vulnerable populations and carried out awareness raising campaigns, all while investing in new opportunities to increase their organizational sustainability and carry on with their core programs.

Our partners have maintained focus on what’s important for their communities and it’s been a guiding light for us during these challenging times. This focus, this return to community and the centering of social sustainability and equity, is what we know will push us all through this moment.

We know that because our partners are already doing it!

As always, in hope,

Nyla Rodgers
A year of deepening our roots
A global community

GUATEMALA
Tejiendo Futuros
Sotz’il Jay

GHANA
United Hearts Children Center

UGANDA
BIC Shanti

KENYA
Our Lady Of Perpetual Support for People Living with HIV/AIDS and Orphans (OLPS)
Riley Orton Foundation
Tropical Focus for Rural Development

TANZANIA
White Orange Youth
Tanzania Children Concern
Nguzo Women & Youth Foundation
Boresha Jamii
Queen Elizabeth Academy
OUR VALUES


Mama Hope is built on the values of love, partnership, integrity and transformation. 2020 has been challenging world-wide, and in each difficult step, we’ve returned to our values. In particular, we’ve relied on our belief in the power of transformation. At Mama Hope, **transformation means knowing that the current world system is not fair and having the courage to believe that change is possible.** Never has this courage felt more important for the world. We are so grateful to our network of partners, donors, and supporters for looking deeper at unfair systems this year and continuing to push for change.
CHAMPIONING COMMUNITY-LED CHANGE.

We work tirelessly to ensure the emergence of a new global approach to tackling injustice — one in which communities hold the power and resources they need to drive their own futures.

Our work is driven by the central belief that community needs are best addressed by community members themselves. We believe in creating an organization that will change the way that the world sees poverty, enable visionaries to use their passion to change the world, and shift the power structures of development from top-down to eye level.
We believe that monitoring and evaluation is an approach for collecting and analyzing information that helps you to continuously learn from your activities and make informed decisions and necessary changes.

During a systems mapping session at the 2019 Annual Partners' Conference, the OLPS team works through the many layers of connection and impact they have throughout their community.
OUR IMPACT

Measuring what matters.

Making sense of our impact in line with our values. Supporting our partners in doing the same.

**Mama Hope’s impact**

Mama Hope's impact is largely measured qualitatively. We aim to describe **relationships, shifts in power and agency, and the impact of Global Advocates** during and after the fellowship. We conduct annual qualitative and anonymous surveys about their views regarding our partnership with them.

**Our partners’ impact**

We are focused on supporting our partners as they develop and adapt monitoring and evaluation tools and approaches that truly speak to their work and **enhance their learning process** around it. We report impact data that is shared by our partners, as opposed to funder-based data needs.
### OUR YEAR IN NUMBERS

<table>
<thead>
<tr>
<th>Category</th>
<th>Value</th>
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<tbody>
<tr>
<td><strong>2 Partners covered 100% of</strong></td>
<td></td>
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<tr>
<td>their operational costs from local income</td>
<td></td>
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<tr>
<td><strong>18,395 People participated in our partners’</strong></td>
<td></td>
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<tr>
<td>programs</td>
<td></td>
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<tr>
<td><strong>45 People attended our partner conference in Kenya</strong></td>
<td></td>
</tr>
<tr>
<td><strong>50 Community based team members received programmatic support from our staff</strong></td>
<td></td>
</tr>
<tr>
<td><strong>$270,897 Invested in 50 community led initiatives</strong></td>
<td></td>
</tr>
<tr>
<td><strong>12 Social change workers trained through our global advocate program</strong></td>
<td></td>
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<tr>
<td><strong>12 Partners in 5 countries</strong></td>
<td></td>
</tr>
<tr>
<td><strong>11 Staff members from 8 countries</strong></td>
<td></td>
</tr>
<tr>
<td><strong>$261,541 Generated from partner projects</strong></td>
<td></td>
</tr>
<tr>
<td><strong>2020 Gold Seal of Transparency on GuideStar</strong></td>
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</tbody>
</table>
Financial freedom & stability
With a focus on committing to unrestricted funding and supporting locally-generated income for our partners, we aim to measure how we are contributing to our partners’ piece of mind, financial freedom and stability.

Meaningful & supportive relationships
We aim to learn from the percentage of partners that are developing meaningful and supportive relationships with each other over time.

Power & agency
As we catalyze the shift of power to community visionaries, we measure the percentage of individual leaders reporting power and agency in their relationship with Mama Hope and applying this to their other partnerships.

Activism & alumni
After Global Advocates go through the program, we measure the percentage in the alumni network who are applying lessons learned in the program to their current life, work and activism.
Sustainability is at the core of Mama Hope’s model. We believe that the only way to achieve lasting change is to build programs that promote environmental regeneration, strengthen equity and social capital, and contribute to financial freedom and independence within the community. With that in mind, we take great pleasure in supporting our partners’ sustainability initiatives. We tailor our support to the needs of each partner, brainstorming with them during the design phase, connecting them to others in our networks with related knowledge, assisting with resource development, and helping to set up systems for strategic planning and evaluation.

Robert Jakoyo of Tropical Focus for Rural Development in Kisumu, Kenya holds part of a hibiscus plant grown by a participant in their community permaculture program. Hibiscus makes great tea, juice, wine and jam!
These 1-day old chicks arrived at the OLPS sustainable farm in October. Programs Manager Erick Aluru and the Poultry Manager slept in 2 hour shifts to keep the new chicks safe. Now they lay nearly 300 eggs a day!

The Population, Health and Environment Program at BIC Shanti aims to build the wellbeing of the community and the environment. Co-Founder Teopista stands with some of the 3,750 coffee seedlings planted this year!
White Orange Youth

Mama Hope aims to walk with our partners in every part of their journey toward sustainability. A key component of our services is network building and knowledge sharing, to help partners strengthen their expertise by fostering deep connections with each other and between partners and like-minded organizations. We do this by facilitating the Annual Partners’ Conference, partner learning exchanges, and training opportunities with experts.

John Kessy, the Founder and Director of White Orange Youth (WOY) in Moshi, Tanzania, is always keen to learn from others who have similar goals and to share his knowledge with them. He has attended all of our Annual Partners’ Conferences since 2015 and in December this year, he went on a learning visit to Kisumu, Kenya. He visited three of our partners and participated in a permaculture training course at Bio-Gardening Innovations, alongside our partners Tropical Focus for Rural Development. John quickly took what he learned and applied new techniques in building the sustainability of WOY’s farm. Our partners share their challenges and successes with each other and in doing so, ensure that everyone moves steadily towards their goals - much more quickly than they would alone.

IMPACT SPOTLIGHT

John Kessy, the Founder and Director of WOY, stands (second from the left) with community members working with Tropical Focus, at Bio-Gardening Innovations in Vihiga, Kenya.
Grupo Sotz'il perform a Maya Kaqchikel warrior dance at their Cultural Center in Sololá, Guatemala. Daniel Guarcax, Co-Founder and Director says, “music is the sound and the silence and the word of the universe.”

United Hearts Children Center in Bawjiase, Ghana has a sustainable farm that provides fresh fruit and income for UHCC’s operations. This is Program Manager Benedict Asante on their 10 acre pineapple farm.
Tropical Focus for Rural Development

In addition to the networking and knowledge sharing elements of our partnerships, Mama Hope aims to offer our partners support that is tailored to each organization’s needs and preferences. We have regular calls with each of our partners, focused on everything from brainstorming to strategic planning, program implementation, and monitoring and evaluation. We draw on these conversations to shape the content of our conferences and the trainings we facilitate.

Tropical Focus for Rural Development in Kisumu, Kenya became a Mama Hope partner in 2017. They have been very active participants in conferences and learning exchanges, and have taken full advantage of meetings with Mama Hope staff to build program plans rooted in sustainability and long-term community impact. Their new community permaculture project draws on themes presented at conferences and trainings, and applies them in a way that is uniquely tailored to the strengths and assets of the community they serve. Tropical Focus has developed an innovative model that builds permaculture skills and knowledge in the community, provides a reliable source of income for farmers, and allows the organization to sustain its support for the education of vulnerable children. Win-win-win!

IMPACT SPOTLIGHT

George Wandera, Tropical Focus for Rural Development’s Treasurer, explains that the grafted mangoes they help community members grow are sweet & juicy, with a higher market value than regular ones.
Mama Pelis waters the sustainable garden at Queen Elizabeth Academy in Mlali, Tanzania. It usually provides food and income to QEA, but during COVID-19, it fills food baskets for vulnerable families.

Teachers moved into new housing units at Tanzania Children’s Concern in Moshi, Tanzania. They were built to help teachers navigate a difficult housing market and have been extra helpful during the uncertainty of COVID-19.
This year, the COVID-19 pandemic hit the global development sector hard, and although new funding has been made available for COVID-19 response, many small- and medium-sized funders and implementing organizations from financially rich countries have either turned their support to domestic causes, or struggled to sustain their usual level of income.

The loss of an outside donor or outside-led organization in a situation like this can be devastating for communities if the model used is one that relies completely on outside leadership and money for its survival. Access to education, jobs, and vital support for thousands of people can disappear in a moment, and the poverty cycle in the community can become entrenched even more deeply than it was before the organization arrived.

Even in situations where outside-led organizations continue to work, many have narrow focus areas based on a leader's passion and perceptions rather than one based on the community, its culture, life, assets and systems. The pandemic has only served to highlight the inherent interconnectedness of communities and the limitations of such approaches.

We observed a different trend with our partners however. Their long-term, resilience-minded approaches and deep understanding of the life of their communities prepared them for this kind of situation. Despite facing real challenges during the pandemic, much of what they needed was already in place, including knowledge of local needs and assets, strong community trust and networks, sustainable food and energy sources, and adaptive local income.

Mama Hope was able to provide unrestricted funding for the various responses that our partners deemed effective for their communities, including food distribution, eco-farm production, soap making, direct family funding, hand washing education and stations, PPE production, salaries, distance learning, and survivor advocacy.

Despite the challenges we have faced, the COVID-19 pandemic has reinforced our belief in the efficacy and importance of our community-led model. Please read on to find out more about our partners’ responses to the pandemic.

Our Partners
COVID-19 Response

As leaders in their communities, our partners responded quickly as the threat of COVID-19 grew. Many shifted regular programming to COVID-19 awareness initiatives. Others focused on providing preventative equipment like masks and hand washing stations. As the pandemic continues, each of our partners are focused on supporting their communities through the long-term economic impact of the virus. Each of our partners showed innovation and resilience in their unique community response and emphasis on sustainability initiatives to push them through.

Pastor Elisha and Benedict Asante, of United Hearts Children Center, provided packages of supplies like rice, cooking oil, soap, and handwashing buckets to dozens of families in Bawjiase, Ghana.
Tejiendo Futuros

“One of the values of Tejiendo Futuros is resilience, so we are co-creating a comprehensive program against COVID-19, so that together we can get out of this adversity with hope, love, lots of energy, and full of light and develop solutions and transformations to face the future.”

The network, trust, and education that Tejiendo Futuros had already established in Panajachel, Guatemala were crucial to the success of their response. They were able to plant 36 new garden beds of indigenous and nutritional vegetable varieties, then distribute the produce amongst the community and trade it for other vital food needs.

A task force consistently checks in with families, providing activity plans and learning kits for students to work on during the time away from school. They are also providing food packages, soap, sanitizer, masks, and education on ways to prevent the spread of COVID-19.

Tejiendo Futuros also continues to be a support mechanism for women in the community who are in vulnerable domestic situations. Staff are in constant contact, making sure the women have someone to reach out to — and thanks to the trust they’ve built, women feel comfortable coming to them. Even more, Tejiendo Futuros is part of a community network of organizations responding to COVID-19 and supporting women directly, ensuring the knowledge and resources are shared widely.
Nguzo Foundation for Women and Youth, in the Kilimanjaro Region of Tanzania, spoke to the schools they work with and learned that they needed handwashing stations and water tanks, so they provided them!

James Kirima (far right), the Founder of Boresha Jamii Organization in the Kilimanjaro Region of Tanzania, has distributed crucial food and supplies to nearly 50 families in his community during this time.
As always, Riley Orton Foundation (ROF) is focused on holistic education. They build programs that promote learning of all kinds - from books, on playgrounds and sports fields, in the garden, and through clubs and community partnerships. It’s been no different during this pandemic!

When the first case of COVID-19 was diagnosed in Kenya, schools were immediately closed. ROF quickly went to the drawing board to re-imagine what quality education looks like in the face of a pandemic. ROF made sure their students who would be sitting for exams this year had access to digital learning. They took their educational programs online and provided funding for teachers and students to purchase data and airtime so they could stay in touch. They are also providing monthly distributions of food and sanitary supplies to families in their community as they struggle with the economic effects of COVID-19. They have also partnered with local tailors to ensure face masks are available to keep people safe.

ROF also hasn’t forgotten the value of sustainability during this time. They’ve doubled down on their farm and income generating projects, knowing that parents will have a harder time paying school fees when students return. Their goal is to have as much nourishing food on hand as possible, and to be able to cushion parents from the financial burden of school fees for as long as they can.
Our Global Advocates

Joseph, a dedicated caretaker at the OLPS Sustainable Farm in Kisumu, Kenya, looks after the tomatoes that flourished in their new greenhouse project this year.
Our commitment to transforming aid from top-down to eye-level has meant a commitment to constant learning. We are so grateful that a year-long hiatus from the Global Advocate Program gave us room to do just that. We worked hard on dreaming up a program that better mirrors the sector we want to see — one that is accessible, diverse, creative, collaborative, loving, comfortable with discomfort, and driven by leaders in the communities it serves.

MAMA HOPE is both more grounded and more invigorated after quiet time and close work with our community partners to shake things up and bring back the Global Advocate Program in bigger and better ways.

The biggest change to the program? National Advocates (in Ghana, Uganda, Tanzania, Kenya, and Guatemala) and International Advocates (who represent any other countries) are now paired together and work alongside each other through the entirety of the program.
Class 17 Global Advocates
Adaptability to COVID-19

The 12 women who make up Class 17 represent 5 countries, multiple generations, and more languages than we can count. What they share is a fearless commitment to a better future for global development. They are standing together to take back power from the systems that perpetuates injustice from Minneapolis, Minnesota to Dar es Salaam, Tanzania.

These Global Advocates spent 10 weeks learning and gaining the tools to do just that. Together they reflected on community-led development, decolonization, advocacy, ethical storytelling, systems thinking, and more, and raised over $12,000 USD for Mama Hope’s 12 community partners to practice resilience in the face of COVID-19.
“Development through community-led initiatives is something that I have always been and tried to be a part of as this was a value that was instilled in me at a very young age. I have seen power and sustainability in these movements even though I know they are more difficult to create because they are not as popular as other approaches in the mainstream development landscape. As an actor on the scene during high school I saw how community-led initiatives could have an economic impact while volunteering at a small fair-trade store. Now, as an international educator that observes how “development” can either dismantle communities or support them by making sure that the community itself is creating its own future, I know that I need to learn more about this field and the role I play in it. As a Global Advocate I want to understand the intricacies and the ways in which community-led development operates in order to teach future students the complexities of the international development world.”

“I am a project manager and public health specialist by profession who strives to see that power to develop communities is handed back to the communities themselves because I believe communities know better than any outsider what works best for them from experience, but most importantly that every single person has the potential to rise to the best the world can produce if given the right power, resources and above all else, are treated with dignity.

My niche is children because they are bursting with dreams, self worth and innocent potential and if these are nurtured with love and care, these children can achieve GREATNESS irrespective of race and social background.”
“I am passionate about community-led development because I believe in the power of local women and men in transforming their communities through finding creative solutions to problems that prevent communities from enhancing their quality of life and happiness. Community-led development and communal living are among the few things that I have been taught in school, by my mentors and by my hero, Mwalimu Julius Nyerere. Understanding the resources that are already in the community, engaging with communities, working with communities, learning from different communities are the tools towards realizing my passion for connecting and working with local communities to spearhead change.”
A year of appreciation
FINANCIALS
June 1, 2019 – May 31, 2020

Expenses Breakdown

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fundraising</td>
<td>$151,782</td>
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<tr>
<td>Administrative</td>
<td>$110,070</td>
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<tr>
<td>Programs</td>
<td>$493,001</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$754,853</strong></td>
</tr>
</tbody>
</table>

Athanas and Winnifred Sekwiha of Queen Elizabeth Academy demonstrate their singing talents at the Annual Partners’ Conference.
With love and gratitude, thank you.

To everyone who contributed to Mama Hope and our community partners in big and small ways this year, we are deeply grateful. Thank you for committing to lasting change.

We’d like to give a special thank you to our Change Agents Community and to those that supported our partners through our Resilience Fund campaign.

DONORS
June 1, 2019 – May 31, 2020

Anne King
Azita Ardakani
Bertram Wyman
CARE USA
Coalie Mac Charitable Fund
Darlene Jeris and John Loughlin
Darryl Farmer
David Yarus
First Church in Wenham Congregational
Montana Entertainment, LLC
Jean N. Ellestad
Jordan Josephs

Joshua Pukini
Kevin Proctor
Lakehouse Industries Inc
Life Line Financial Group LLC
Mindy & Jesse Rogers Family Fund
Mortenson Family Foundation
Ms. Lauryn Hill Charitable Fund
Nina Lewis
Okta, Inc.
One Bicycle Foundation
OSTARA, a Supporting foundation of the Jewish Federation of Cleveland

Robert Oliphant
Ryan Adamiak
St. John David Jung & Soo Yeon Kim
Stephen Ellestad
The Clarence and Anne Dillon Dunwalke Trust
The Creighton Family Charitable Fund
The W.J. Silverstein Family Trust
Whole Design Studios Limited
Our team.

Virtual by nature, the Mama Hope team was well equipped to manage the global ‘work from home’ transition that took place as the pandemic spread. Driven by our commitment to support our partners in whatever manner required, staff roles quickly shifted with the needs of our partners. We also managed to work in a bit of fun on weekly calls.

Jane Body
Lovisa Malmberg
Kyla Rathjen
Hannah Clyne

Jennifer Miguya
Katie Remy
Erin Gilchrist
Denis Muwanguzi

Nyla Rodgers
Julita Kessy
Vincent Mwangi

Our team.